# CAPXL, CAP2D CONNECTED ACCESS PORTAL SOLUTION

# DEALER PLAYBOOK.

Your go-to selling resource for the next generation of access control. CAPXL and CAP2D, powered by LiftMaster Cloud $^{\mathsf{TM}}$ .



NOT FOR CONSUMER DISTRIBUTION



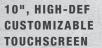
# SMART OPPORTUNITIES.

More control. More time. More business. Our smartest access control solution yet, CAPXL and CAP2D with LiftMaster Cloud™, not only helps you maximize efficiency to fit in more jobs but also opens more doors with new and retrofit installations.



### **FASTER INSTALLATIONS**

Save time and eliminate trenching with wireless connections to operators\* and across multiple entrances.



Modern, intuitive design exceeds customer expectations and attracts new business.



## EASY, OUT-OF-THE-BOX SETUP

CAPXL comes standard with inputs/outputs to control 4 entrances.



### FEWER FOLLOW-UPS

Be the first to know when and why a customer site visit is needed for the CAPXL, CAP2D or gate operator.



# CONNECT TO THE INTERNET VIA:

- Cellular (CAPCELL)
- Wi-Fi®\*
- · Wired high-speed cable
- DSL





### LIFTMASTER CLOUD

Cloud-based control makes it simple to manage multiple properties from a single dashboard.

\*Only available with CAPXL and 2016 LiftMaster® Gate Operators produced after Oct. 2017 with firmware 4.2.

# THE BOTTOM LINE:

		WHAT'S IT WORTH TO YOU?
SEPTIONAL STATE	<b>Smarter management:</b> Send the right technician with the right part the first time.	\$
	<b>Faster installations:</b> Wireless pairing eliminates costly trenching and simplifies setup.	\$
	<b>Worry-free solution:</b> Never lose another customer database with LiftMaster Cloud.	\$
	<b>Extra value:</b> Earn additional monthly revenue by bundling LiftMaster Cloud subscriptions with your service contracts.	\$

# KEY TO SALES.

Use these questions to talk through how CAPXL and CAP2D with LiftMaster Cloud™ can exceed community managers' needs and expectations.



# IS IT IMPORTANT FOR YOU TO BE ABLE TO MAKE REAL-TIME UPDATES FROM ANYWHERE?

LiftMaster Cloud lets you **log in remotely and instantly make database changes**—no dial-up modem and nothing to download or sync.

# ARE YOU CONCERNED ABOUT KEEPING ENTRY POINTS SECURE?

You can customize notifications to receive **email alerts when an entry code is being overused** and when a
suspended user is trying to gain access.



# DO YOU WANT TO STREAMLINE ACCESS MANAGEMENT FOR MULTIPLE ENTRY POINTS?

With LiftMaster Cloud, you can **expand the solution to meet your community's needs** and control all entry points by using additional CAP2Ds and CAPXLs.

# IS MAXIMIZING UPTIME CRUCIAL FOR YOUR COMMUNITY?

Real-time email notifications inform you of any issues with the CAPXL, CAP2D or gate operator so you can reduce downtime and improve resident satisfaction.





## TOOLS AND RESOURCES.

Total support. Before, during and after the sale.

## **VISIT LIFTMASTER.COM/ACCESSCONTROL FOR:**

- Sell sheets and manuals
- Installation and programming guides
- Details on this solution, part of our complete line of access control systems

## **VISIT LIFTMASTERTRAINING.COM FOR:**

- A growing number of installation and training videos to watch anytime check back often!
- Updates on LiftMaster® Training Academy's webinars, regional seminars and dedicated events

## LOG IN TO DEALER.LIFTMASTER.COM TO:

- Quickly place orders
- Discover exclusive deals
- Access our online product catalog and product and service bulletins

If you don't have a log-in, don't worry. Guest browsing is available!

## TECHNICAL PRODUCT SUPPORT

- Help from our Technical Support Center is just a phone call away: 800.528.2806
- Online support is available 24/7 at LiftMaster.com/Customer-Support

## **AVAILABLE FOR ORDERING:**



CAPXL Mid- and High-Rise Communities Brochure LMPAENBRHRXL



CAPXL Gated Community Brochure LMPAENBRGCXL



CAPXL Product Guide LMPAENPGCAXL



LiftMaster Cloud™ Product Guide LMPAENPGCLXL





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